



**WCCBM, IIBM AND DMTIMS**

*Utkansh*

**write your own story**

**REELS**  
(PERFORMING ARTS)

**27 MARCH 2023**

DATE	ROOM NO.	TIME	REGISTRATION FEES	NO. OF PARTICIPANTS
27/03/2023	-	10:00 AM	Rs 200/-	MIN - 01 MAX - 05

## RULES AND REGULATIONS

**DESCRIPTION:-** Reels are entertaining, immersive videos where you can creatively express your brand story, educate your audience, and get discovered by people who may love your business. People come to Reels to participate in cultural trends, collaborate with the community and discover new ideas.

### RULES

- Time limit for the video should be from 30 to 60 seconds .
- The video should be made and upload by your own instagram handle.
- Video should be uploaded using these hashtags #galaxiaifest2023,#utkansh,#utkansh:write your own story,#wccbm,#collegifest,#memories,#events,#nextlevelfun,#wccbm#culturalcomittee,#culturalcomittee,#utkansh2023.
- Video should be uploaded using tag @.
- Use of abusive language or vulgar actions would be disqualified .
- Final decision in hands of event managing committee.
- Theme for video would be displayed 3 days prior .
- 1 video on 1 entry.
- Video should include minimum 1 and maximum 5 people.
- **Winning criteria** would be on basis of innovation, creativity, clarity on theme.

### CO-ORDINATORS

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